



February 2022

To Whom it May Concern:

We would like to thank you for taking time from your busy schedule to consider our request for a donation for our 2022 Banquet and Silent Auction to be held on **April 2, 2022**. For over 150 years, St. John Lutheran School has been providing an exceptional education experience for students in Defiance.

As part of our Banquet and Silent Auction, we are asking local businesses to assist in raising funds to support student scholarships, enhanced technology, as well as student activities and materials. We are requesting your partnership with us for the evening. Your business will be exposed to at least 180 of the area's most loyal individuals who will attend this year's dinner and auction. The sponsorships and silent and live auctions provide a large share of the evening's proceeds, while also providing your business tremendous exposure to the SJL community. Your sponsorship will include the following:

- **\$1,000+ Platinum Level Donation:** Table of 8 tickets, 8 wine/beer tasting tickets, full page ad in Banquet program They will also be listed on the sponsor sign in the gym for 1 year, SJL Website, Facebook & Fast Direct (the school communication system) Recognition
- **\$750+ Gold Level Donation:** 4 tickets, 4 wine/beer tasting tickets, 1/2 page ad in Banquet program, SJL Website, Facebook & Fast Direct (the school communication system) Recognition
- **\$500+ Silver Level Donation:** 2 tickets, 2 wine/beer tasting tickets, 1/4 page ad in Banquet program, SJL Website, Facebook & Fast Direct (the school communication system) Recognition
- **\$250+ Bronze Level Donation:** 1 ticket, business card ad in Banquet program, SJL Website, Facebook & Fast Direct (the school communication system) Recognition

In addition, we will ensure that every level is acknowledged during the banquet throughout the evening and your company's name and/or logo will be visibly placed on a table tent on the tables. Also, as an option, if you would like to provide specific marketing material or items, we will include them as part of the event.

Another option to be a part of this fundraiser would be to donate a **GOOD or SERVICE** for our Auction. Some supporting businesses have donated tickets to events or gift certificates, while others have donated services or products. Any donation made will be duly noted in our program that evening.

To acknowledge your interest in supporting the event, please complete the enclosed form and return to SJL and one of our committee members will be in touch with you. In appreciation of your generosity, your business will be advertised at the event, on facebook, and on our website, www.stjohntigers.com.

St. John is a recognized 501c(3) organization (Tax Id#34-6401215). Without generous individuals and businesses such as yours, our school would not be able to continue providing scholarships for families who seek a Christ-centered, values based, education for students, and improving the school where needed! Thank you for your willingness to make a donation!

If you have any questions, please do not hesitate to contact our principal John March at (419) 782-1751, or by email at principal.sjl@stjohntigers.com.

All sponsorships/donations must be received no later than **March 15, 2022**. We do have options for business cards, $\frac{1}{4}$, $\frac{1}{2}$, and full page ads, and the price list has been attached. Thank you again for your generous support.

Sincerely,

Lorrie March & Dani Figley
Auction Chairs